

Project Sponsor Training

½ DAY WORKSHOP

As a senior leader, you know that effective project sponsorship is critical to the success of any initiative. A good project sponsor is not just a figurehead but a true partner who can provide leadership, guidance, and support to the project team. They are ultimately accountable for ensuring that the project delivers on its goals and objectives, manages risks effectively, and delivers value to the organisation.



3 Key Principles of Project Sponsorship



ESTABLISH VISION

What are the vision and objectives for the project?



APPLY GOVERNANCE

Ensure the project is delivered within agreed constraints.



PROVIDE STRATEGIC OVERSIGHT

Make sure the project aligns to the organisations strategy.

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This half day course is designed to help senior management understand the importance of good project sponsorship, how to be an effective project sponsor and how to ask the right questions of project and program managers. You will learn how to utilise the principles of project sponsorship to build strong relationships with delivery teams, and determine the role of the Sponsor at every point through the delivery lifecycle.

We will cover the key responsibilities of the project sponsor and the strategies for achieving success in the role.

Workshop Outline

Prerequisites: None

Introduction

- Explanation of project sponsorship and its importance
- Objectives of the session
- Understanding the Role of Project Sponsorship
- Understand Sponsor accountabilities

Definition and characteristics of a good project sponsor

- The sponsor's role in project success
- Key responsibilities of the project sponsor by project phase
- Identifying and Selecting a Project Sponsor
- The sponsor's role in managing risks

Building strong relationships

- Strategies for building a strong relationship with the team
- Common challenges and how to overcome them
- Communication best practices

Outcomes

By the end of this course, participants will:

- Understand what's required of the Project Sponsor role
- Have a toolkit to assist in decision making and communication
- Know the questions to ask to determine the level of project performance
- Be comfortable sponsoring projects

Our training courses and workshops are practical in nature so expect to have lots of discussion along the way. All our courses and workshops are tailorable so if there are topics that you would like to include that is not currently part of the standard content, please let us know.



We're here to help!



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